

About Your General Agent



Supreme Agency General Agent:

Ed Knolmayer is the Supreme Agency General Agent for Northwest Wisconsin. This is a full time compensated position of which he is one of four General Agents in the state of Wisconsin. His duties are to manage his territory with professional field agents to deliver the financial protection products to members and their family with the highest level of integrity and customer service. His protocol with the Order is at the same level as the State Deputy.

Northwest Wisconsin Territory:

The Northwest Territory covers the area from the south, Alma to Mondovi, over to Nekoosa, to Plover then north to Antigo, then to Eagle River, to the Upper Michigan border and everything west to the Minnesota border. This area includes 60% of the La Crosse Councils, 100% of the Superior Councils and one council from Green Bay Diocese. Approximately 10,200 members with 77 Councils and five field agents leave a lot of room for growth opportunity.

Becoming An Agent:

Ed became a field agent in 2009 because he wanted to work for an organization that shares his Catholic faith while fulfilling Fr. McGivney's vision of financial protection for members and their family. He became a general agent in 2011 and is working to build Northwest Wisconsin with the twelve field agents that this area deserves to fulfill the mission of the order.

Prior to becoming an agent, Ed, who holds a Bachelor of Science degree in Business and Management from Cardinal Stritch University, had extensive work experience in marketing and

management with various companies. Ed earned his FIC designation in 2010 and FICF designation in 2011.

Ed is a member of St. Bridget parish, where he is a Eucharistic Minister. He is a past Grand Knight of St. Bridget Council 4902. He is a charter member of Council 15711 University of Wisconsin - River Falls and is a Fourth Degree member of Lawrence Gherty #1947, New Richmond. Ed served our country in the USMC from 1971 to 1975, attained the rank of Sergeant E-5 and is a member of American Legion Post 121 in River Falls.

Family & Mission Commitment:

Ed has lived in River Falls, WI, since 1993 with his wife Stephanie. They married in 1977 and have three grown, married sons, three wonderful daughters-in-law, seven grandchildren (six boys and one girl) and all are insured through the Order.

Ed grew up in Granger, a small town in central Iowa and, at the age of three, lost his immigrant father in a pickup truck accident. Though born exactly 100 years after Fr. McGivney, Ed understands a widowed immigrant mother's struggle to feed her family after a breadwinner dies. At the time of his father's death, his parents had five children. His mother struggled through by cleaning houses, doing the parish priests' laundry and keeping the home that his father built.

“I want members to understand why Fr. McGivney started the Order and the vision he had for families so they would not have to endure the hardships that his mother, family and parishioners had when the breadwinner died.” said Ed. “I want members to understand that our insurance is top notch. **When Fr. McGivney started this organization, every member was an insurance member and every member shouldered the personal responsibility to protect their family.**”

Ed carries that commitment and integrity through to his agency; each field agent holds those values sacred and is dedicated to the Mission of the Order.